

WORLD TOURISM ORGANIZATION

STATISTIC CAPACITY BUILDING PROGRAMME

WORKSHOP I

BAKU, AZERBAIJAN,

22-25 November, 2011

AGENDA FOR WORKSHOP I (*)

BAKU, AZERBAIJAN

22-25 NOVEMBER, 2011

22 NOVEMBER 2011		
9:00-9:30	Welcome, Opening and Introductions	Welcome presentations from organizing bodies: UNWTO REPRESENTATIVE OTHERS
SYSTEM OF TOURISM STATISTICS (STS)		
9:30-10:30	Conceptual framework of STS	Juan Falconi UNWTO Consultant
10:30-10:45	Coffee Break	
10:45-11:30	Overview of the International Recommendations on Tourism Statistics (IRTS 2008) and the new UNWTO Compendium of Tourism Statistics	Juan Falconi UNWTO Consultant Juergen Weiss Bureau of Statistics, Austria
11:30-12:30	National Systems of Tourism Statistics: general presentation	Each participating country to give a 5 minute presentation
12:30-12:45	Discussion	All
12:45-13:45	Lunch	
INBOUND TOURISM STATISTICS		
13:45-14:45	Countries' presentations on current state of their Inbound Tourism Statistics	Each participating country to give a 5 minute presentation
14:45-16:00	Coffee Break	
16:00-16:30	Discussion	
16:30-17:00	Analysis and use of Inbound Tourism Statistics in each of invited countries	Juergen Weiss Bureau of Statistics, Austria and participants

* Countries might wish to request Mr. Falconi and Mr. Weiss bilateral meetings or ad hoc discussions during the workshop.

23 NOVEMBER 2011		
OUTBOUND TOURISM STATISTICS		
9:00-10:00	Countries' presentations on current state of their Outbound Tourism Statistics (collected variables)	Each participating country to give a 5 minute presentation
10:00-10:15	Discussion	
10:15-10:30	Coffee Break	
10:30-11:30	Analysis and use of Outbound Tourism Statistics in each of invited countries	Juergen Weiss Bureau of Statistics, Austria and participants
11:30-12:00	Measuring Inbound and Outbound Tourism Statistics: type of tools and procedures applied (presentations of invited countries)	Juergen Weiss Bureau of Statistics, Austria and participants
12:00-12:15	Discussion	All
12:15-13:15	Inbound and Outbound tourism expenditure surveys: a UNWTO proposal	Juan Falconi UNWTO Consultant
13:15-13:45	Lunch	
AFTERNOON		
13:45-14:30	Inbound and Outbound tourism expenditure surveys: questions and answers	Juergen Weiss Bureau of Statistics, Austria and participants
14:30-15:30	Experiences in invited countries on application of tourism expenditure surveys	Each participating country to give a 5 minute presentation
15:30-15:45	Coffee Break	
15:45-16:15	Discussion	All
16:15-17:00	Improvement of tourism expenditure statistics: proposals and evaluation	Juan Falconi UNWTO Consultant
24 NOVEMBER 2011		
DOMESTIC TOURISM STATISTICS		
9:00-9:15	The importance of domestic tourism in selected countries	Juan Falconi UNWTO Consultant
9:15-10:15	Countries' presentations on current state of their Domestic Tourism	Each participating country to give a 5 minute presentation

	Statistics (collected variables)	
10:15-10:30	Coffee Break	
10:30-10:45	Discussion	All
10:45-11:45	Analysis on use of Domestic Tourism Statistics in each of invited countries	Juergen Weiss Bureau of Statistics, Austria and participants
11:45-12:30	Measuring Domestic Tourism: type of tools and procedures applied (presentations of invited countries)	Juan Falconi UNWTO Consultant and participants
12:30-13:15	Questions and answers	All
13:15-13:45	Conclusions	
AFTERNOON		
13:45-14:45	Round Table: "The state of tourism statistics in invited countries: present situation and urgent needs"	Countries' representatives and UNWTO Consultants
14:45-15:15	Comments of participants	All
15:15-15:30	Coffee Break	
15:30-16:15	The improvement of systems of tourism statistics: proposals and recommendations by country	Juan Falconi UNWTO Consultant Juergen Weiss Bureau of Statistics, Austria
16:15-17:00	Basic statistics and TSA: an introduction	Juan Falconi UNWTO Consultant Juergen Weiss Bureau of Statistics, Austria
25 NOVEMBER 2011		
GROUP DISCUSSIONS: ACTIONS TO IMPROVE THE SYSTEMS OF TOURISM STATISTICS		
8:30-9:30	Three Group Discussions: Group 1 Group 2 Group 3	Discussions should be focused on immediate actions to be applied to improve the systems of tourism statistics, by country, evaluating guidelines analyzed in the WS

9:30-11.15	Presentations by each Groups' Representative on their discussions and plenary evaluation	Three Group's presentations and All
11:15-11:30	Coffee Break	
11:30-12:00	Distinguishing tourism and travel as Key issue for the credibility of tourism statistics	Juan Falconi UNWTO Consultant Juergen Weiss Bureau of Statistics, Austria
12:00-12:30	General discussion	All
12:30-13:15	Preparation of WS II and Official Close	All
13:15-14:15	Lunch	