Content

- Forms of Tourism
- The official Austrian Tourism and Travel Statistics
- Integrated Aspect of Tourism and Travel Statistics
**Forms of Tourism**

**International Tourism**
- **Inbound Tourism**
- **Outbound Tourism**
- **Domestic Tourism**

**Accommodation Statistics**
- Refers to: **Internal Tourism (inbound and domestic)**
  - Coverage of arrivals and overnight stays in paid accommodation establishments (1,600 reporting communes)

**Sample Survey**
- Refers to: **National Tourism (outbound and domestic)**
  - Quarterly CATI survey among Austrian residents (n=3,500)

**T-Mona**
- Refers to: **Internal Tourism (inbound and domestic)**
  - F2F surveys among overnight holiday tourists (20,000 interviews every 2nd year in summer and winter season)

**The Austrian Tourism and Travel Statistics**
The Austrian Tourism and Travel Statistics

Integrated Aspect of Tourism and Travel Statistics

What means integrated Tourism and Travel Statistics?

Major tourism and travel statistics seem to be separate entities on the surface.

But: In Austria statistical aggregates related tourism are closely interlinked with respect to…

- fairly harmonised concepts and definitions, and
- mutual inputs for compilation.
Integrated Aspect of Tourism and Travel Statistics

- Selection of the Sample is based on data of Accommodation Statistics
- Data are used for weighting and grossing up
- Harmonized questionnaire in major fields

Input to:

- SNA / BoP
- TSA
- T-Mona
- T-BoP
- Accommodation Statistics
- Sample Survey

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visiting friends/relatives and vacation homes - information from accommodation statistics is not available

Business trips cannot be extracted from accommodation statistics

Sample Survey

Harmonized questionnaire in major fields

Integrated Aspect of Tourism and Travel Statistics

Both sources cover „Domestic Tourism”

Plausibility checks based on results of outcomes

Accommodation statistics
Integrated Aspect of Tourism and Travel Statistics

- Major data source for compilation of Credit Side
- Average daily expenditure of non-resident tourists in paid and non-paid accommodation

Accommodation Statistics

- Major data source for compilation of Credit Side
- Population of non-resident tourists in paid accommodation by country of origin (~60)

Detailed geographical breakdown
Integrated Aspect of Tourism and Travel Statistics

Sample Survey

- Major source for compilation of Debit Side
- Harmonized questionnaire concerning expenditure items
- Delivers expenditure of business and private travellers
- Same-day visitors included

- Detailed geographical breakdown
- Plausibility checks by credit card data

T-BoP

Integrated Aspect of Tourism and Travel Statistics

Sample Survey

- Expenditure for domestic tourism
- Outbound data (TSA-Table 3)

TSA
Integrated Aspect of Tourism and Travel Statistics

Accommodation Statistics

- Population of overnight tourists
- Breakdown by Bundesländer and hotel category

Average daily expenditure of goods and services, in regard to inbound and domestic overnight tourists:

- Accommodation
- Food and beverage
- Transportation
- Etc.
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- Key figures for tourism receipts, adjusted according to tourism statistics methodology

Integrated Aspect of Tourism and Travel Statistics

- Rest of the world account of SNA
- Bridgetables for private household consumption
- Expenditure of Business Trips as production input
Integrated Aspect of Tourism and Travel Statistics

- Data from IO-statistics
- Data from SUT
- Key aggregates
Integrated Aspect of Tourism and Travel Statistics

what more...

SNA / BoP

TSA

T-Mona

T-BoP

Accommodation
Statistics

Sample Survey

Further data sources (inbound):
- Consumer price index
- Erasmus Statistics
- University Statistics
- Motor Data
- European Union indicator
- Industrial Budget Survey
- Household Budget Survey
- Wage Tax Statistics
- Same-Day Trips by Germans
- Credit and Debit Card Information

Further data sources (outbound):
- Statistics on Student Mobility
- Income Tax Statistics
- Ad-hoc Modules for Tour Operators
- Car Registration Statistics
- Traveler Innovations at Measurement systems
- Mirror Data
- Car Registration Tourism Industry
- Credit and Debit Card Information

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