

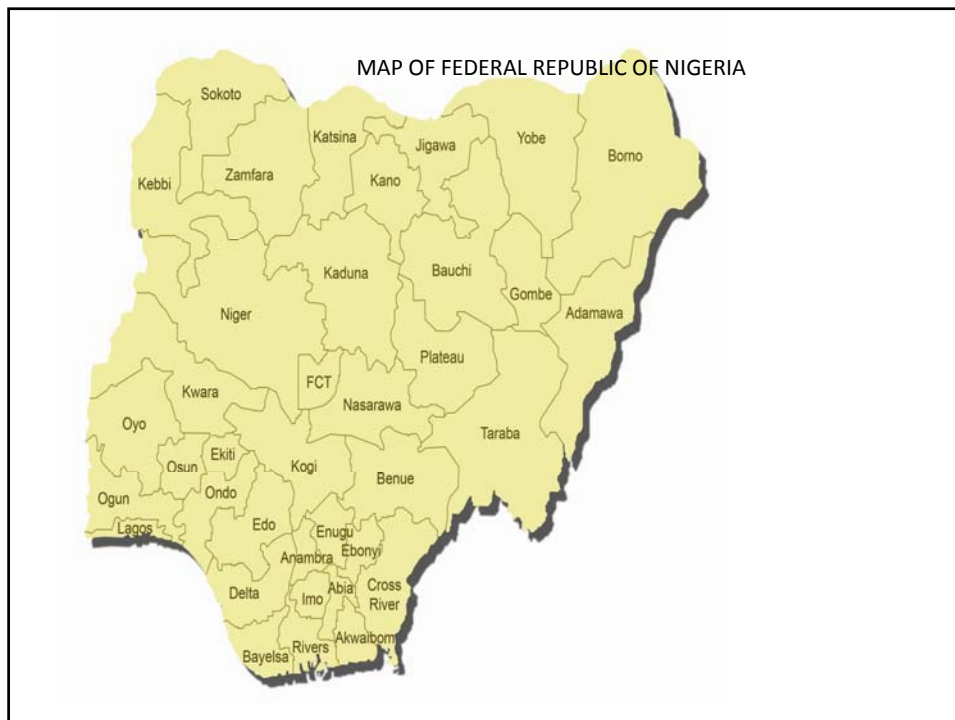
SCBP Africa III workshop  
and Regional Seminar  
Johannesburg, 23-26  
November, 2009

• **HOMework PART**

**2**

# INTRODUCTION

- The Federal Republic of Nigeria lies at the west coast of Africa with a Land mass of 923,768sqkm, with a population of 120 million based on the 2006 census comprises more than 250 ethnic groups making up of 36 states and a Federal Capital Territory known as Abuja, The country is vast and rich in Tourism potential.



- The overall policy thrust of Tourism in Nigeria are:
- WEALTH CREATION
- FOREIGN EXCHANGE GENERATION
- EMPLOYMENT CREATION
- PRESERVATION OF THE RICH CULTURAL HERITAGE OF THE COUNTRY

- Toward the fulfillment of these:
- Prepared Tourism Development Master plan Document to chart Tourism Development in the country have been launched.

## DOMESTIC TOURISM STATISTICS

**\*\*CONDUCT PRELIMINARY SURVEY AROUND THE COUNTRY.**

**\*\* THE PROCESS OF GATHERING DATA FROM OTHER AGENCY HAVE BEEN STRENGTHENED.**



## INBOUND TOURISM STATISTICS

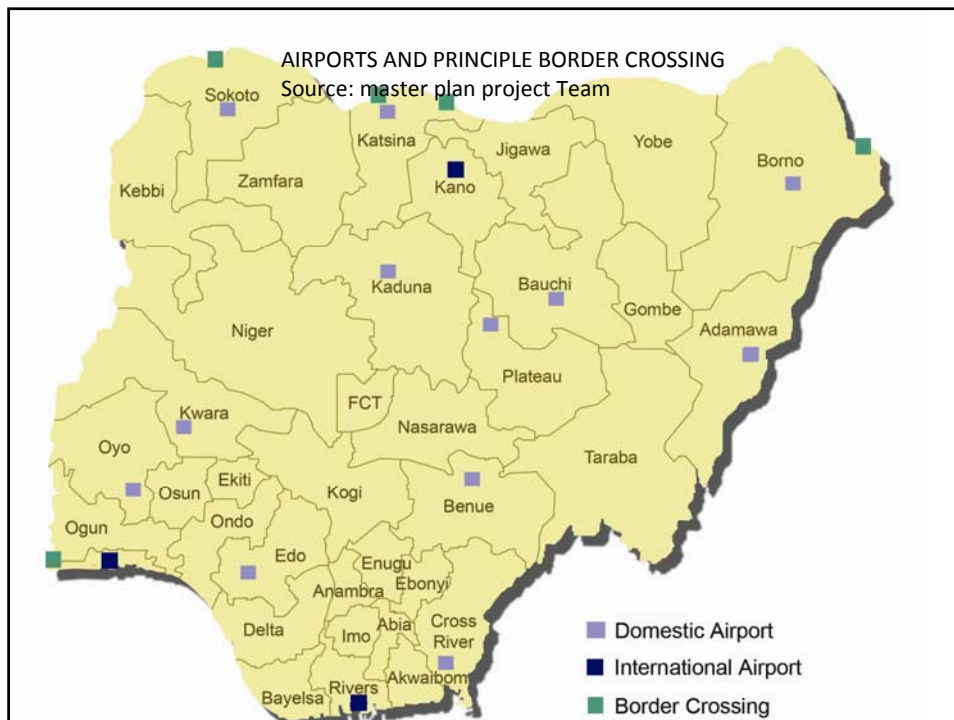
- EXPANSION TO CAPTURE OTHER INTERNATIONAL FRONTIERS INTO THE COUNTRY SUCH AS LAND AND AIR THAT WERE NOT CAPTURED BEFORE.

EYO MASQUERADE DANCE IN LAGOS



# OUTBOUND TOURISM STATISTICS

- NIGERIA IMMIGRATION SERVICE IS WIDENING ITS ACTIVITIES TO CAPTURE DATA ON INBOUND AND OUTBOUND STATISTICS



## OUTBOUND TOURISM STATISTICS DEVELOPMENT /FUTURE PLAN

- \*\*NIGERIA IMMIGRATION SERVICE EXPANDING OPERATION TO OTHER FRONTIER USED BY OUTBOUND/INBOUND (Air, water and land) VISITOR.
- \*\*REDESIGN ENTRY/DEPARTURE CARD TO CAPTURE MORE INFORMATION.
- \*\* REDESIGN CARD MAY COMMENCE SOON.

## TOURISM SATELLITE ACCOUNT

- 1 \*\*PLAN TO ORGANISE STAKEHOLDERS FORUM TO HARMONISE VARIOUS SHADE OF OPINION AND WORKOUT MODALITIES TO ADDRESS VARIOUS ISSUES CONNECTING TO TOURISM.
- 2\*\* PLAN TO TRAIN NTA, NBS ON TSA METHODOLOGY ON NATIONAL ACCOUNT.
- 3\*\* MONITOR VISITOR MIX, ACTIVITIES AND SPENDING WITHIN NIGERIA.