



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



Joint UNWTO/DG GROW Workshop on ***Measuring the economic impact of tourism in Europe:
the Tourism Satellite Account (TSA)***
Brussels, Belgium, 29-30 November 2017

Outline Programme

(as of 17/07/2017)

Wednesday, 29 November

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|---------------|---|
| 08:30 - 09:00 | Registration |
| 09:00 - 9:30 | 1. Welcome and Opening
UNWTO
European Commission |
| 9:30 - 10:30 | 2. Introduction on the Tourism Satellite Account
Main benefits for the different stakeholders (public and private sectors) |
| 10:30 - 11:00 | 3. State of Affair on TSA compilation in Europe – Eurostat |
| 11:00 - 11:15 | <i>Coffee break</i> |
| 11:15 - 13:00 | 4. How to use TSA data for tourism policies?
Various countries examples |
| 13:00 - 14:00 | <i>Lunch</i> |
| 14:00 - 15:30 | 5. TSA governance at national level
Various countries examples on institutional arrangements |
| 15:30 - 16:30 | 6. What can be expected from TSA, what not? |
| 16:30 - 16:45 | <i>Coffee break</i> |
| 16:45 - 17:15 | 7. Measuring Sustainable Tourism - UNWTO
SGDs indicators derived from the TSA
Linking the TSA and the System of Environmental Economic Accounting (SEEA) |
| 17:15 - 17:45 | 8. Tourism Trends - UNWTO |
| 20:00 - 22:00 | Dinner hosted by UNWTO and the European Commission at Tangla Hotel |

Thursday, 30 November

- 09:00 - 9:30 **9. Main data sources**
- 9:30 - 10:30 **10. Measuring Tourism demand**
TSA Tables 1 to 4
- 10:30 - 10:45 *Coffee break*
- 10:45 - 12:15 **11. Measuring Tourism supply**
TSA Tables 5 and 6
- 12:15 - 13:00 **12. Employment in the tourism industries**
TSA table 7
- 13:00 - 14:00 *Lunch*
- 14:00 - 14:30 **13. Tourism Investment, collective consumption and non-monetary indicators**
TSA Tables 8, 9 and 10
- 14:30 - 16:00 **14. Specific questions/issues raised in the questionnaires**
- 16:00 – 16:15 **15. Closing**
Closing remarks by UNWTO
Closing remarks by the European Commission