Slovakia

Inbound tourism

- "Schengen type" border
- Border statistics: Administrative control till 21.12.2007 (Schengen)
  - Opening frontiers with Magyar, Czech republic, Poland, Austria)
- Monitoring at the airport till 29.3.2008
- Responsible institution: Ministry of Interior
Measurement at the border

- Administrative controls with Ukraine
- Inbound Tourism Survey till 2008 with 12 borders:
  - 3 with Czech republic
  - 3 with Poland
  - 3 with Magyar
  - 2 with Austria
  - 1 with Ukraine

Frontier statistics

- Acquisition of data - in collaboration with Border and Aliens’ Police Office (Ministry of Interior)
- Survey- 12 days (one day for each border)
 Frontier respondents

![ Participation of respondents ]

Measurement in other locations

- Accommodation statistics survey-
  Statistical office of the Slovak republic
- Tourists attractions- not official statistics
  (just for private use)
- Tourism regions/sites- not official survey
Other

- Use of mirror statistics with Czech republic
- Sample of respondents is created from foreign tourists who are leaving country
- Use of Labor Force Household surveys- Yes, but not for Inbound

Inbound tourism survey

- Institution responsible in System of Tourism Statistics for Inbound Tourism Survey:
  Ministry of Economy of the Slovak republic (ME SR)- Tourism Section
- Private company responsible for research: Kamelia Media: till 2008
Inbound tourism Survey
Interview

- Face-to-Face
- Sample size: 1262 respondents
- Age: 15+ or more
- Frequency: three times a year (winter, summer, autumn)
- Reference period for the first procedure: winter 2007
- Reference procedure for the last procedure conducted: autumn 2008

List of data collected

- Questions were specialized on:
  - type of tourist's visit in Slovakia,
  - distance of tourists domicile from border of Slovakia,
  - age,
  - country of residence,
  - length of stay,
  - purpose of visit,
  - type of organization of trips.
Other questions

- source of information about Slovakia
- place in Slovakia before their stay
- social status
- visited regions and number of nights spent
- visited places and number of overnight stays
- type of accommodation establishment
- degree of satisfaction with holiday

TOURISM EXPENDITURE

- Questions were specialized on:
  - Amount of expenditures during stay
- Heigh of expenditures for:
  - accommodation,
  - food,
  - traffic,
  - shopping,
  - paid services (during their stay in Slovakia).
Methodology

- Acquisition of data: questionnaire in 11 languages mutations
- Field survey
- Tabulation of results (for one season):
  - 100 tables
  - 37 graphs

Future plans

- New agreement: prepared for a survey with a sample of 7 000-10 000 respondents
- More focused on TSA requirements
- Increase of places where survey will be done - survey has to be done close to main border accesses with neighbouring countries (Czech Republic, Poland, Hungary, Austria, Ukraine)
- Including airports, train and bus stations and Danube river harbours
Changes for new Inbound tourism survey

- New questions
- Control survey twice a year specialized on detailed structure of expenditures
- Transfer the expenses paid by tourists before the visit

New questions into questionnaire

- How the trip was organized?
- What type of transportation was used during the trip?
- Expenditures before the trip?
- Expenditures during stay in Slovakia?
Thank you for your attention