



Domestic Tourism Statistics: Tanzania SCBP Africa- III Workshop

Presented by:
Vilella W Kejo
Bank of Tanzania



Developments since WSII

- In Tanzania, most of the tourism statistics are collected through administrative border controls and surveys.
- So far much of the work has been done on the inbound tourism statistics and very little on the domestic tourism, although we know it is one of the important information to be collected and analysed particularly as we are heading towards building of the Tourism Satellite Account.
- Currently, the available information we have on domestic tourism is that collected at those attractions which have a system of charging entry fee. Such attractions include National Parks and Museums.



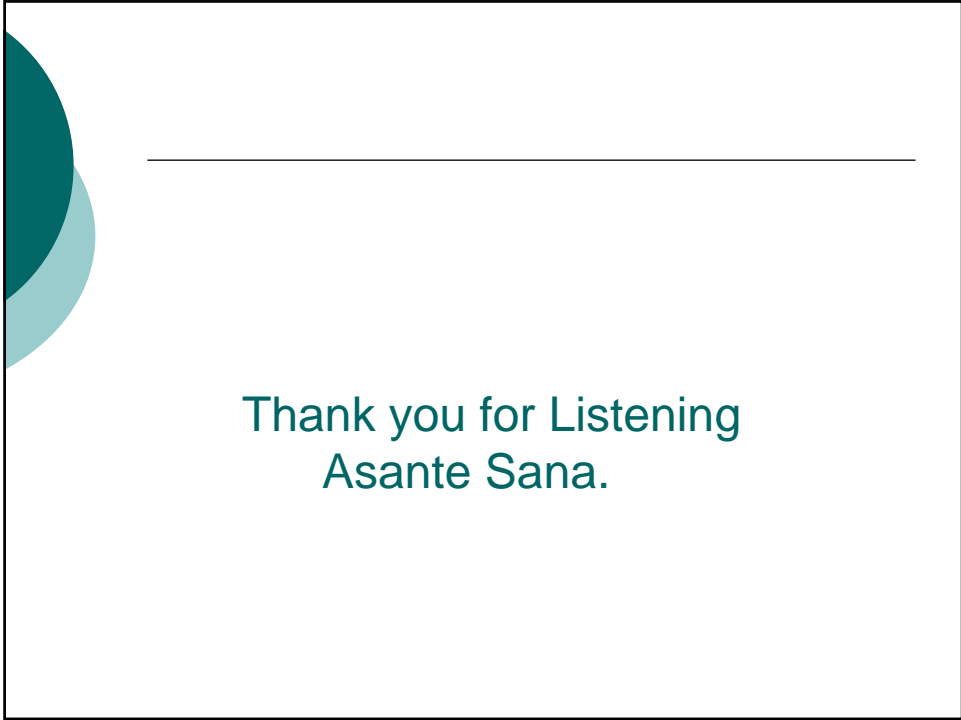
Future Plans

- Given the importance of these statistics, we are planning to conduct a tourism establishment survey in order to get the information on domestic tourism.
- The first survey was conducted in 2001, but due to budget constraints we haven't been able to undertake another survey.
- Since we have signed the Memorandum of Understanding among the main participating institutions namely: the Ministry of Natural Resource and Tourism, the Bank of Tanzania, National Bureau of Statistics, Immigration Department, Tourism Confederation of Tanzania, Zanzibar Commission for Tourism and the Zanzibar Association of Tourism Investors; it is our hope that this activity can be attained.
- Hopefully come up with positive developments in the future workshops.



Future Plans...(contd)

- Furthermore, given that the National Bureau of Statistics is among the key members of the inter-institutional committee, discussion are in place to include some questions related to domestic tourism in the coming National Household Budget Survey (HBS).
- The HBS is scheduled to be conducted in the year 2010/11.



Thank you for Listening
Asante Sana.