



Inbound Tourism Statistics: Tanzania SCBP Africa- III Workshop

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Developments since WSII

- The statistics on inbound tourism have been collected through the International Visitors' Exit Survey. The survey is an on going activity since 2001.
- A comprehensive survey was conducted in 2001. This survey was followed by annual international visitors' exit survey in 2004, 2005, 2006, 2008 and 2009. In 2007 another comprehensive survey of international Visitors' Exit survey was conducted.
- These surveys are conducted at the four major entry points J.Nyerere, Zanzibar and Kilimanjaro International Airports plus which the Namanga at Tanzania-Kenya border. These exit points have been computerised and networked.
- Since 2008, two land border post have been increased.



Future plans

- To increase the number of border points where surveys are conducted, particularly the lake zone area e.g. borders near Uganda and Rwanda.
- Currently, most surveys are conducted in the northern circuit.
- To revise the questionnaire in line with the information required for building TSA (inbound tourism tables).

Thank you for Listening
Asante Sana