Statistics and its Importance for the Hotel Industry

Austrian Federal Economic Chamber

Statistics and the Hotel Industry

- **Travel balance of payments**: expenditure on domestic and outbound tourism
- **Travel habits**: holiday and business trips by Austrian citizens
- **Accommodation**:
  - duration of stays
  - overnight stays
  - arrivals
  - utilised capacity
  - amount of beds
  - type of accommodation

(subdivisions for: winter, summer, month/year, regions, countries of origin, natives/foreign nationals...
The Austrian hotel classification is a uniform system that is effective throughout Austria. The assignment of stars is conducted by an independent committee upon the request of the establishment.

The guidelines for the classification of hotel and accommodation establishments distinguish between “full-service establishments” (hotel, pension, guesthouse) and “bed and breakfast” (garni). The differences apply to the catering services.

### Classification-System

The hotel and accommodation establishments are classified into five categories. These are symbolised by one, two, three, four or five stars (the addition “superior” for 4 star establishments does not represent an individual category but a clear “extra” in terms of customer service). Bed and breakfast establishments are only classified in the first to fourth category.

For detailed information about APHA and the Austrian classification-system:

- [www.hotelverband.at](http://www.hotelverband.at)
- [www.hotelsterne.at](http://www.hotelsterne.at)
Comparison of Data

Data provided by the Austrian Professional Hotel Association differ from the data provided by Statistics Austria due to various factors (eg differences in definitions).

Task Force for detailed data analysis has been installed by Statistics Austria and the Austrian Federal Economic Chamber.

Tank You very much for Your attention.